INVESTOR PRESENTATION Q2FY2024





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18000+

Installed base of printers

30+

Years of experience

300+

Field Staff

28%

Dividend Payout in FY2023

90%

Dividend paid (on FV) in FY23

~19%

Market share in India

+1600

Cities/towns with our presence

+2500

Pin codes served in India

Make in India

Only Coding & Marking company who manufactures in India

Crisil A1

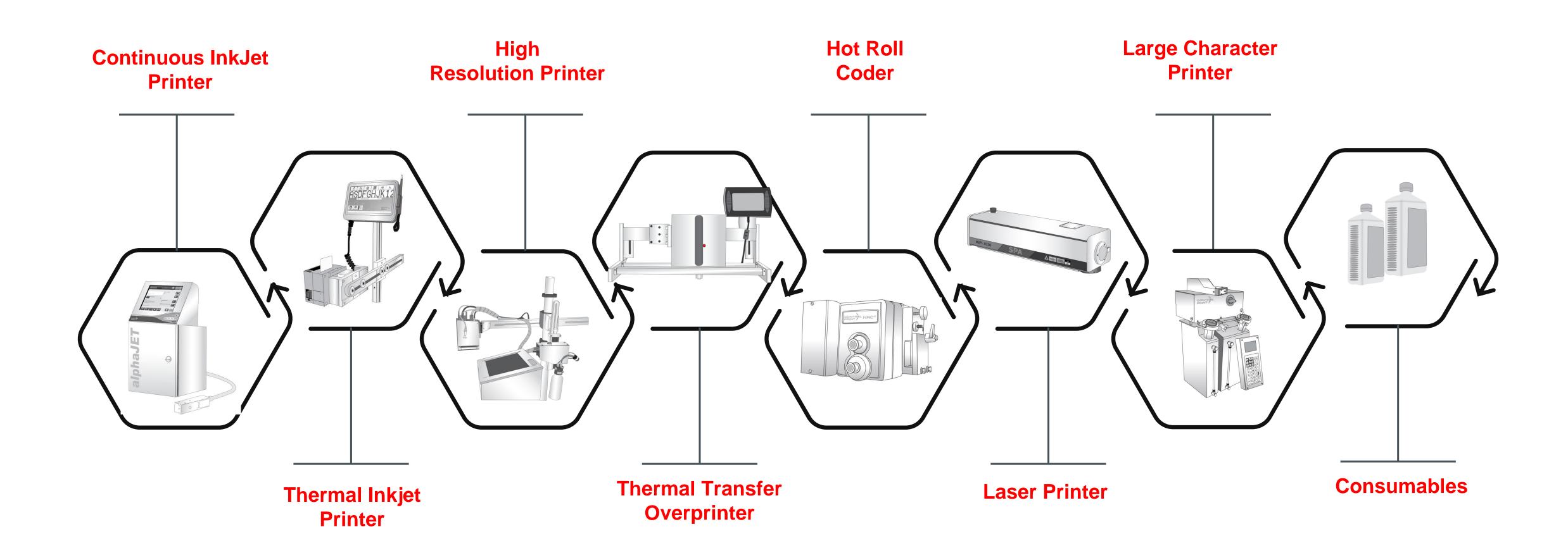
Credit Rating for Short Term

Crisil A /Stable

Credit Rating for Long Term



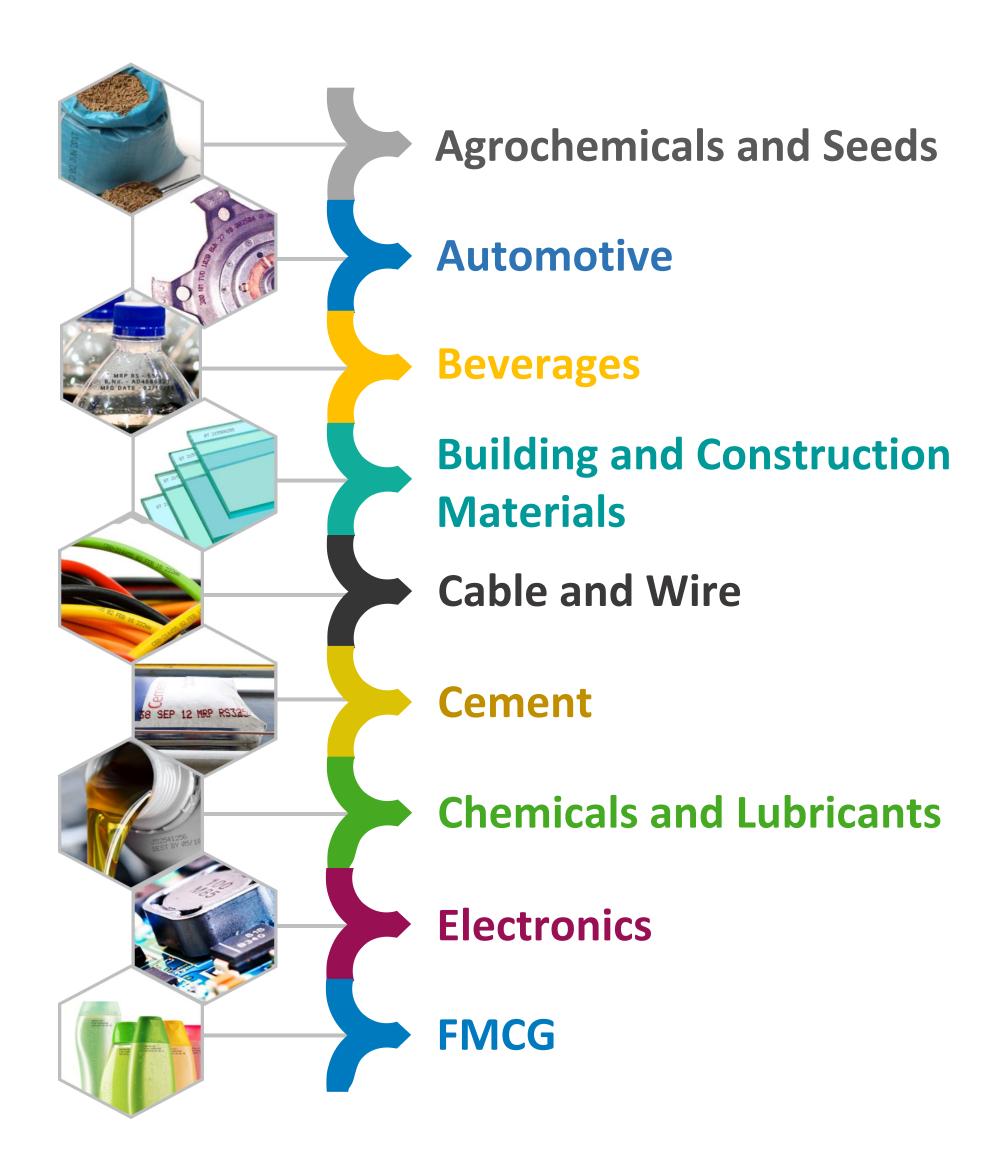




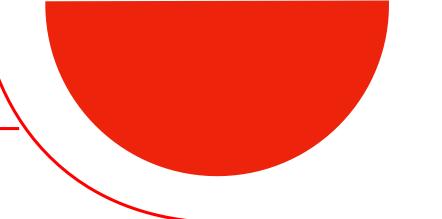


Industries We Serve







































































Infrastructure





NALAGARH FACTORY

- 30,000 Sq.ft manufacturing facility
- Manufacturing of:
 - Continuous Inkjet Printer (CIJ)
 - Large Character Printer (LCP)
 - Thermal Transfer Over Printer (TTO)
 - Hot Quick Coder (HQC)
 - Hot Roller Coder (HRC)
- Comprehensive training and repair facilities



GUWAHATI FACTORY

- 70,000 sq.ft of manufacturing & warehousing facility
- Ink & Solvent manufacturing facility
- Manufacturing of:
 - Thermal Inkjet Printer (TIJ)
 - Hi-Resolution Printer (Hi-Res)
- Large Expansion potential with significant tax benefits
- Comprehensive laboratory & testing facilities

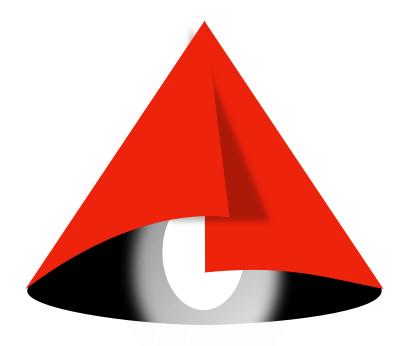


QUARTER PERFORMANCE HIGHLIGHTS



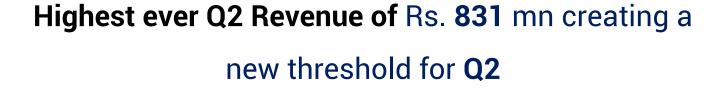
QUARTER PERFORMANCE HIGHLIGHTS (Standalone)



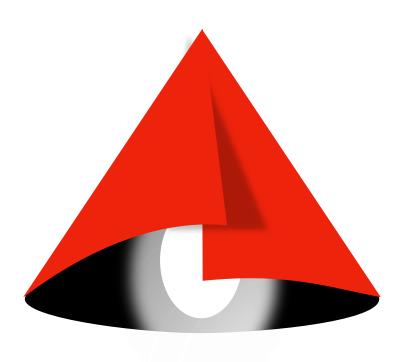




Revenue Growth



Strong performance for the quarter driven by multiple product portfolio offerings to clients and ensuing consumables sales.

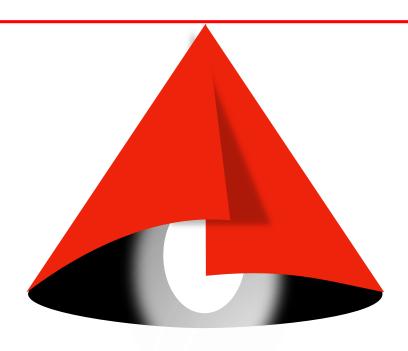




Profitability Analysis

EBITDA / PBT / PAT / EPS (excl exceptional) grew 18% / 25.5% / 28% / 28% Year-on-Year.

Consumables sales continued to be steady leading to overall EBITDA margins above 25% during the quarter.





Positives

Installed base crosses 18000 printers, which augurs well for growth in consumable sales.

New products seeing good traction in the market leading to market share gains in key sectors.

Sectoral view

Company continues to witness improvement / market leadership in Building Products segment such as plywood, cement, laminates, pipes, cables, etc. Dairy, Chemical and Pharmaceutical industries witnessed strong traction during the quarter



Brief Financials for the quarter (Standalone)

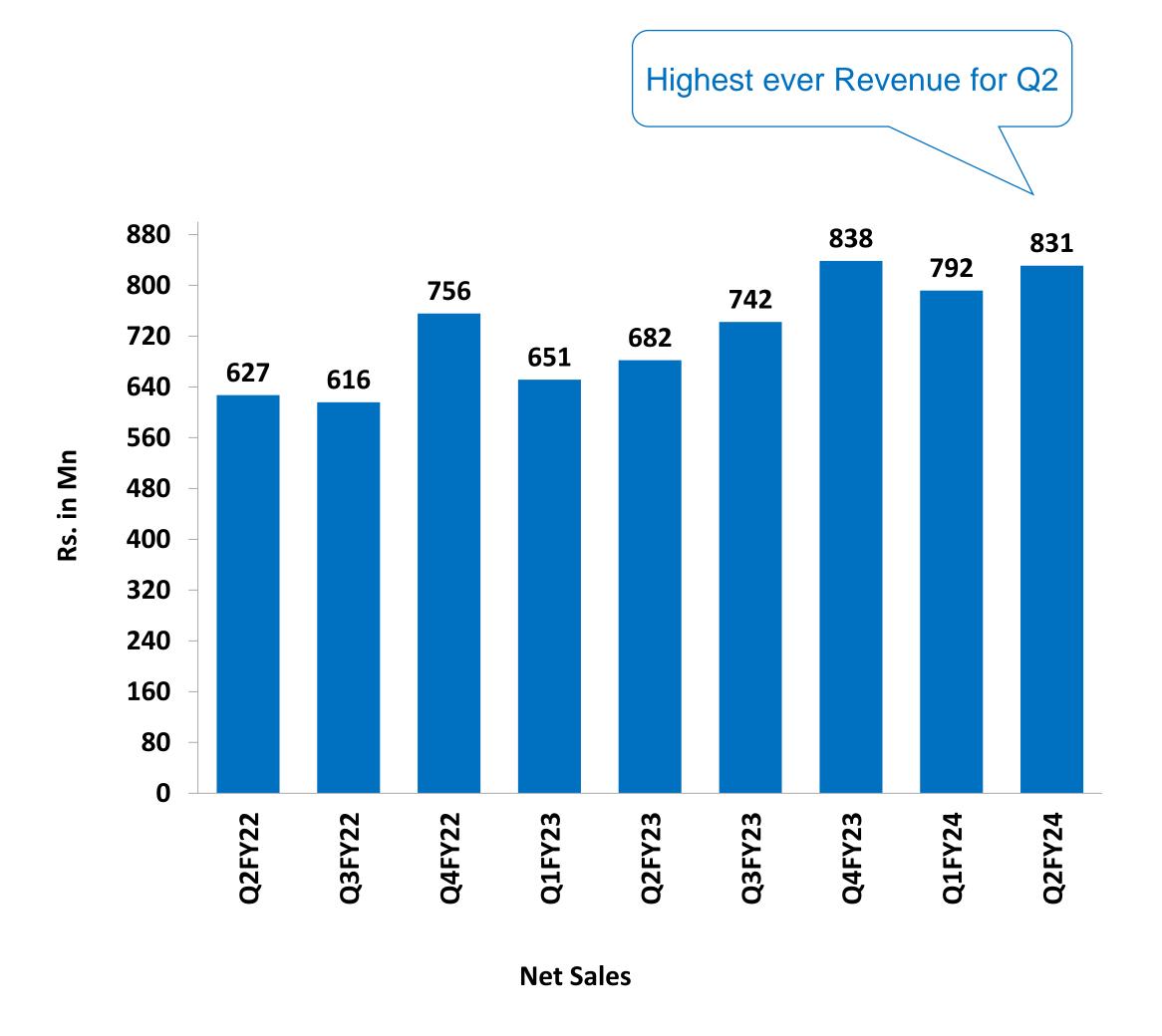


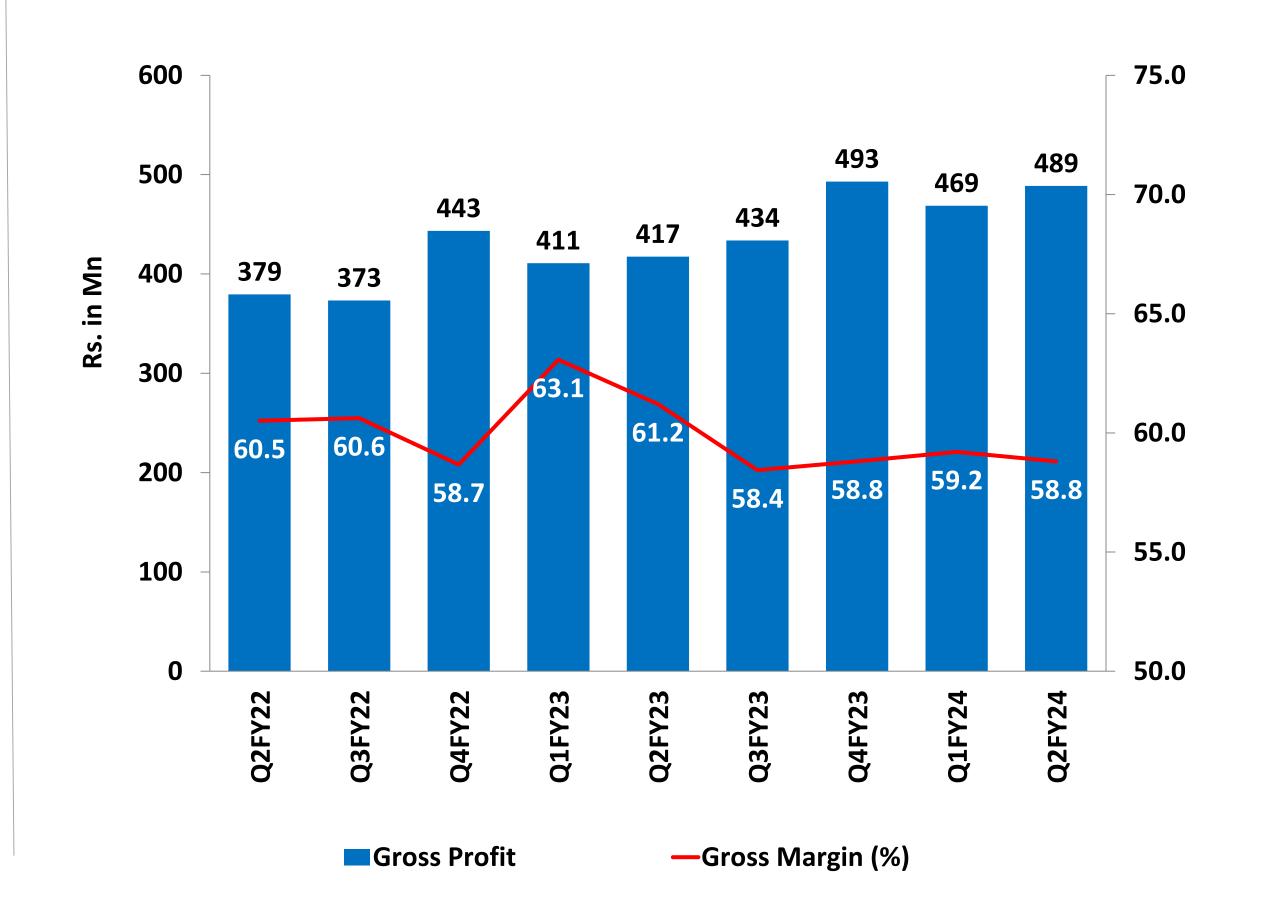
Particulars (Rs mn)	Q2FY24	Q1FY24	Q2FY23	YoY%	H1FY24	H1FY23	YoY%
Net sales	831.0	791.7	682.0	21.8	1,622.7	1,333.4	21.7
Gross Profit	488.7	468.7	417.44	17.1	957.39	828.2	15.6
Gross margin (%)	58.80	59.20	61.21	-240 bps	59.00	62.1	- 312 bps
EBITDA	208.3	203.0	176.3	18.1	411.3	354.1	16.1
EBITDA margin (%)	25.07	25.63	25.85	- 79 bps	25.34	26.6	- 121 bps
EBIT	186.8	178.3	149.2	25.2	365.1	292.5	24.8
PBT (excl. exceptional)	184.1	176.4	146.6	25.6	360.5	288.3	25.1
PAT (excl. exceptional)	145.4	141.4	113.6	28.0	286.8	230.8	24.3
PAT margin (%)	17.50	17.86	16.65	84 bps	17.68	17.3 1	36 bps
Exceptional (loss)/gain	-0.042	-0.008	-0.431	- 90.3	-0.1	-2.0	-97.5
EPS(Rs) (excl. excep)	8.94	8.66	6.95	28.1	17.6	14.3	23.4



Synopsis of Quarterly Performance (1/2) (Standalone)

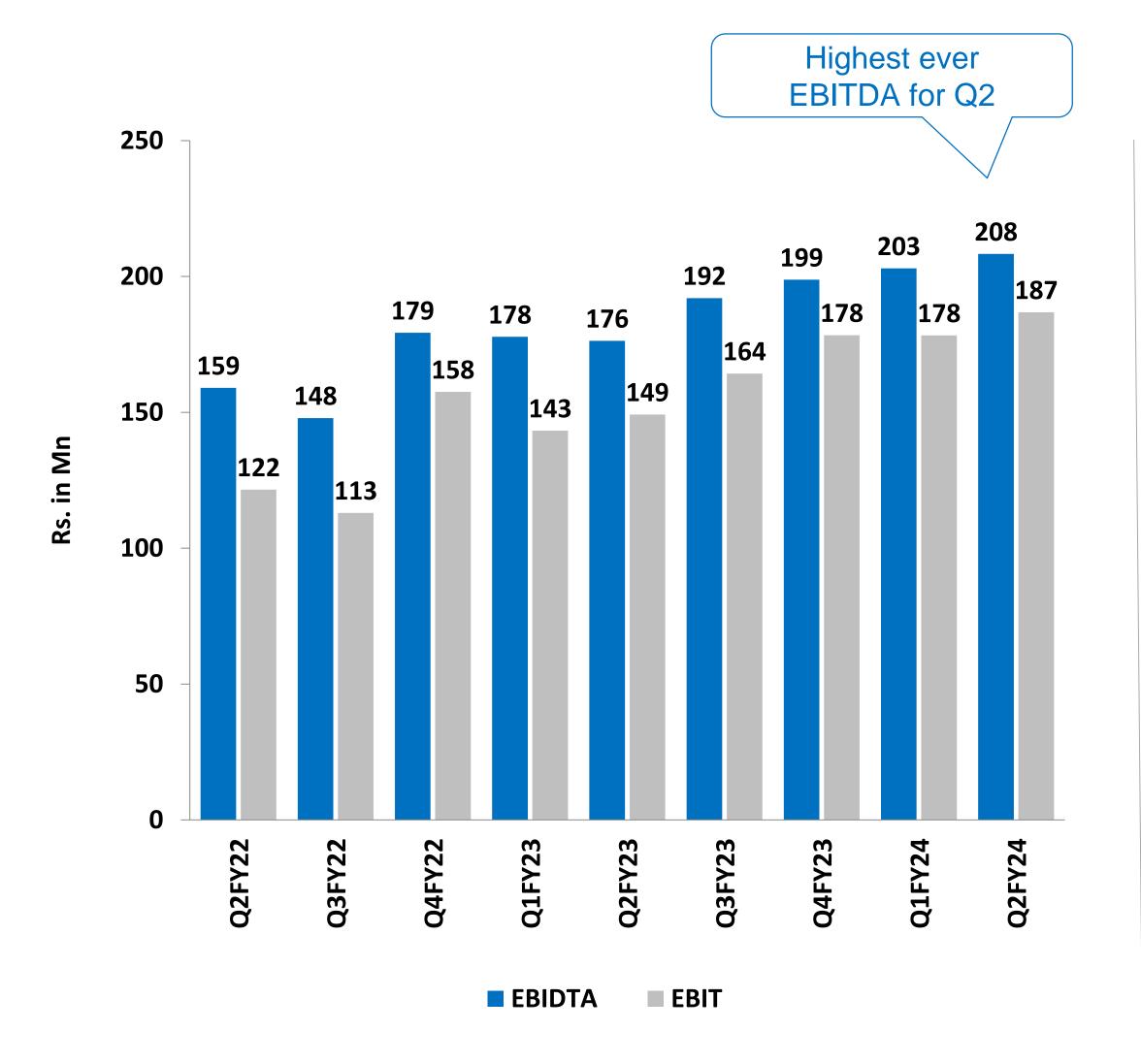


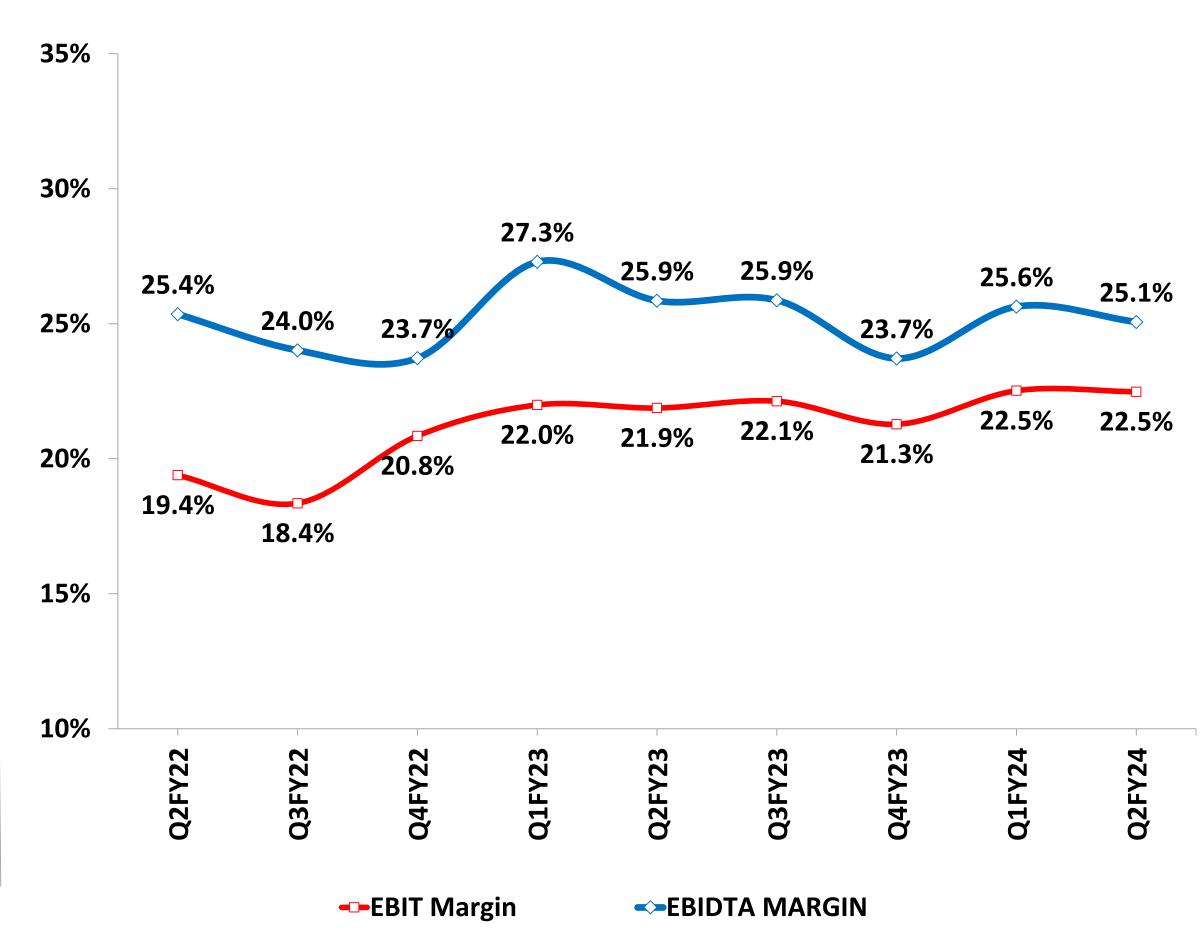




Synopsis of Quarterly Performance (2/2) (Standalone)







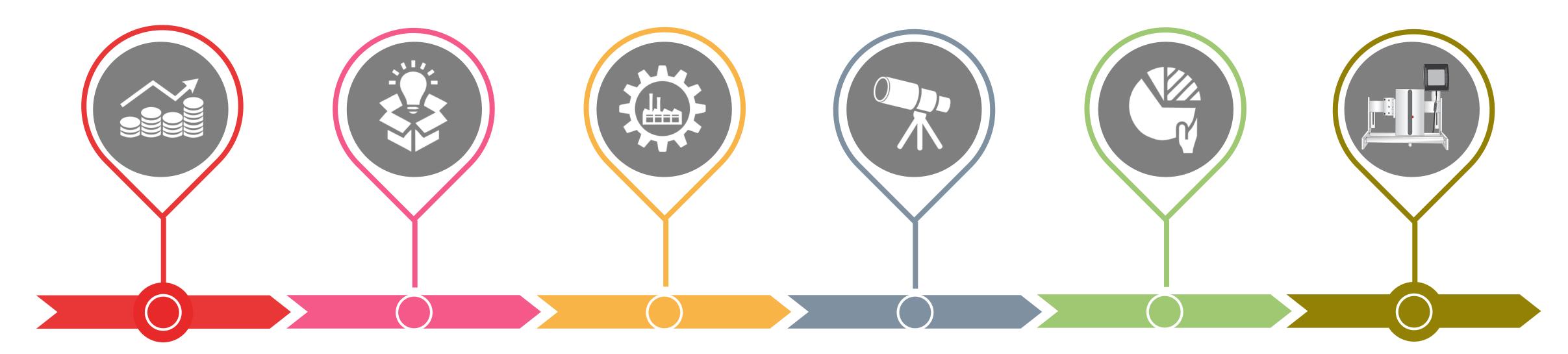




WAY FORWARD







Higher Consumables Sales with improved industrial production

Newly Launched products to deliver exponential growth

Replacement Market, OEM and Key Accounts to be the drivers

Focused marketing plans to capture last mile user. Internal dedicated team for generating new leads and direct sales to small customers

Larger Market Share with increasing installed base of printers

Global market access & New Product / **Technology** through organic / inorganic routes





ANNUAL PERFORMANCE HIGHLIGHTS

Annual Profit & Loss Statement (Standalone)



Particulars (Rs mn)	FY19	FY20	FY21	FY22	FY23
Net sales	1,746.0	1,949.2	2036.9	2,542.6	2914.1
Gross Profit	1132.0	1218.5	1251.0	1,532.03	1755.03
Gross margin (%)	64.84	62.51	61.42	60.25	60.23
EBITDA	399.8	461.0	498.2	604.3	744.9
EBITDA margin (%)	22.90	23.65	24.46	23.77	25.56
EBIT	333.9	382.1	383.0	479.0	635.1
PBT (excl. exceptional)	331.2	373.5	370.9	468.6	622.1
PAT (excl. exceptional)	255.5	309.3	311.8	380.8	517.3
PAT margin (%)	14.63	15.87	<i>15.3</i>	14.97	17.75
Exceptional (loss)/gain	45.0	(42.9)	(17.9)	31.7	2.0
EPS(Rs) (excl. exceptional)	21.2	13.7	19.09	23.31	31.68
EPS(Rs) (incl exceptional)	18.4	16.3	18.00	25.25	31.80
Dividend per Share (Rs.)	6.5	8.0	8.5	9.0	9.0
Dividend Payout (%)*	36%	50%	47%	36%	28%

Rs.2900 mn

Revenue
threshold
crossed

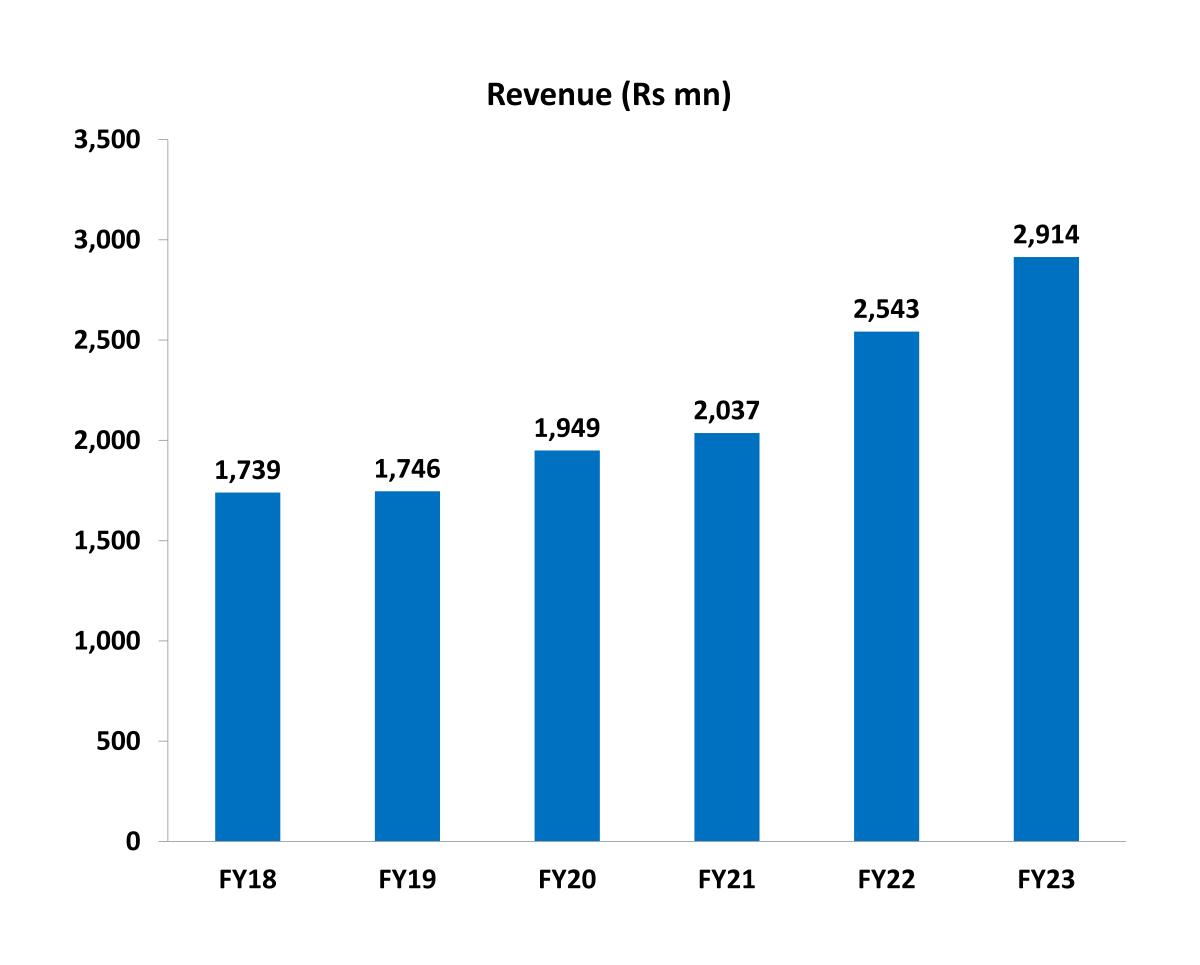
+60%
Gross
Margin
sustained

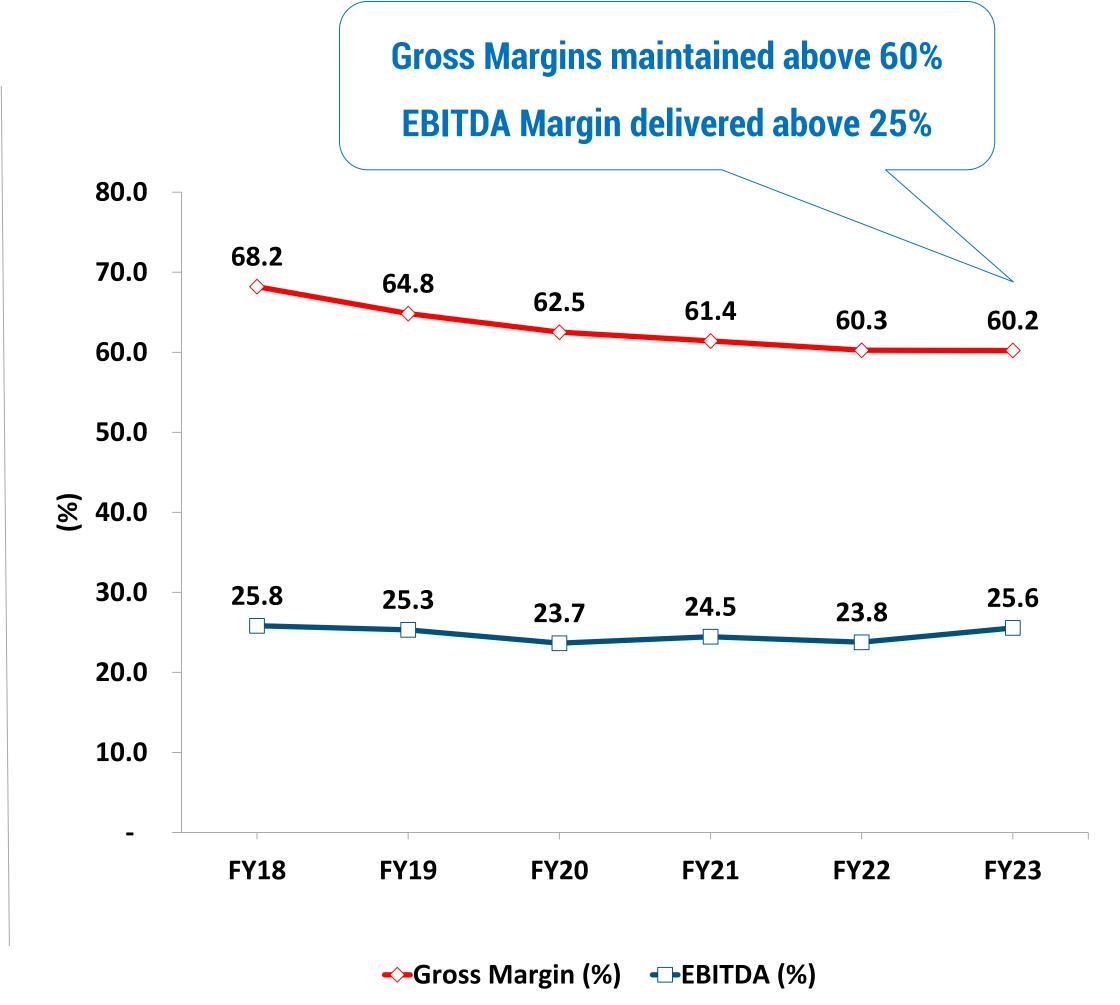
36% EPS Growth

90%
Dividend per share

Synopsis of Annual Performance (1/2) (Standalone)

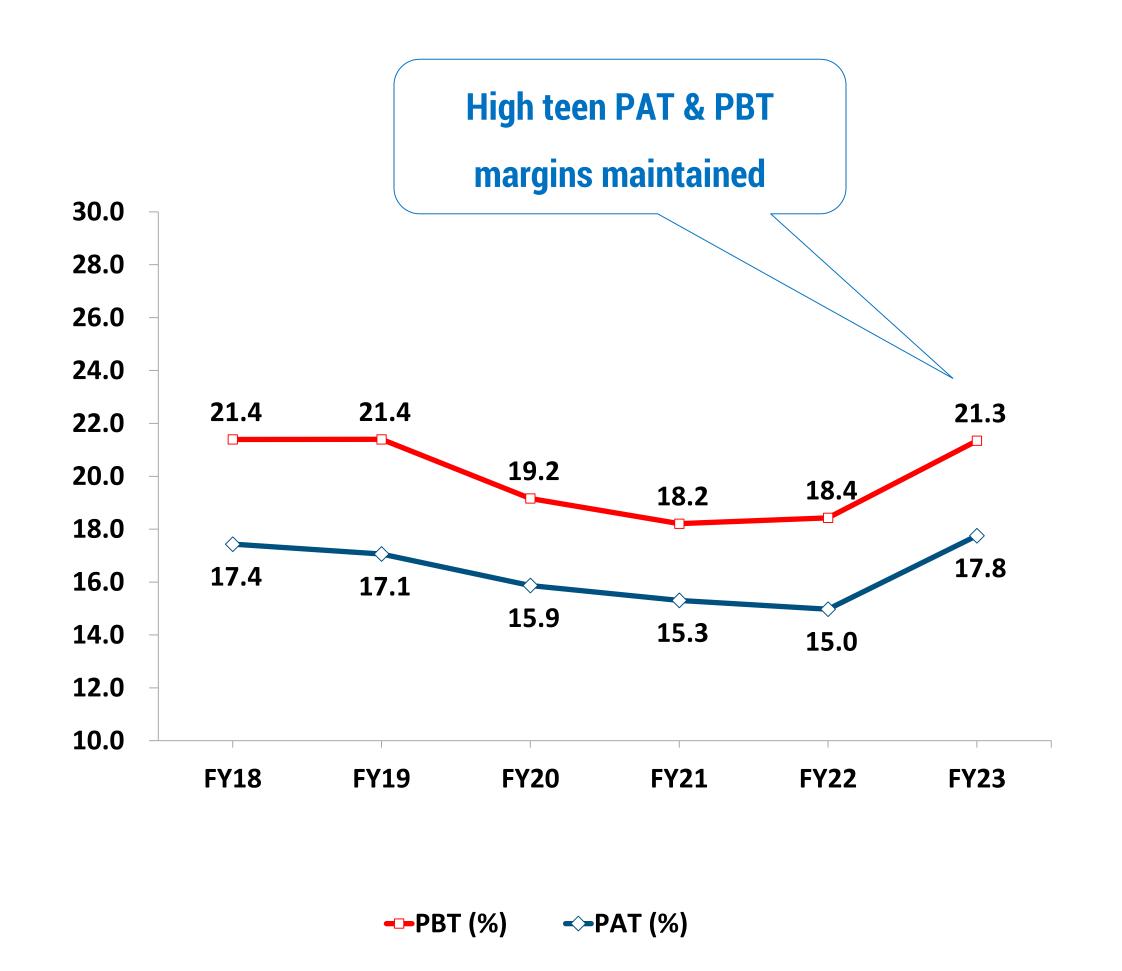


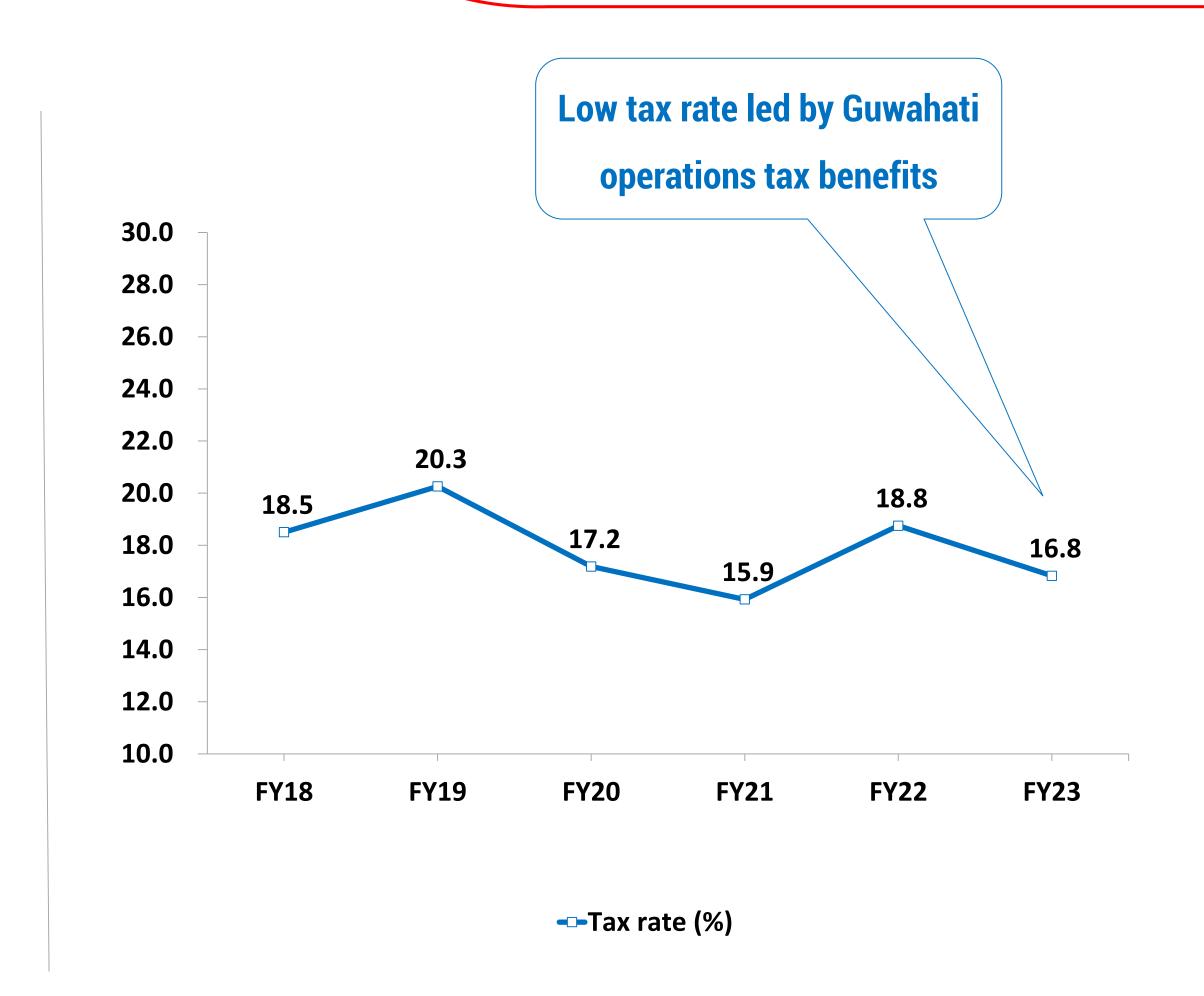




Synopsis of Annual Performance (2/2) (Standalone)













THANK YOU

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