

# CODE TRACX

MONTHLY NEWSLETTER

JANUARY 2024

As we stride into the promising horizon of 2024, we aim to further strengthen our position as one of the market leader by embracing cutting-edge technologies driven by innovation, sustainability, and unwavering commitment to excellence.

Our employees are at the heart of this journey, and I am confident that together, we will overcome challenges and achieve new heights of success. The path forward is bright, and I am excited to embark on this journey with each and every one of you.

Best regards,  
Shiva Kabra  
Joint Managing Director



SCAN FOR OLD  
NEWSLETTERS

## MARKET INSIGHTS/ INDUSTRY TRENDS



## BLOG

INDUSTRY 4.0 RESHAPING INDUSTRIAL CODING AND MARKING: A SPOTLIGHT ON CONTROL PRINT'S VALUE ADDITION

In our latest blog, we explored the role of embracing the transformative power of Industry 4.0 in the coding and marking industry and how companies like Control Print are playing a pivotal role in supporting and adding substantial value to this evolution.

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## EMPLOYEE CORNER



## BIRTHDAY CELEBRATIONS

## EVENT &amp; EXHIBITIONS



RAIPUR NATIONAL EXPO - STEEL, POWER MINING, CEMENT



DAIRY EXPO, CHENNAI

## EXHIBITIONS

We are thrilled to share the success of Control Print's participation in two major exhibitions this January, where our cutting-edge coding and marking solutions garnered significant attention. These exhibitions were a great opportunity for us to share our expertise and innovation with a wide range of industries, such as Dairy, Steel, Cement and etc. The overwhelming response we received from attendees showed that there is an ever-growing need for Control Print's cutting-edge solutions. Our team interacted with industry experts who were impressed by the efficiency, dependability, and versatility our coding and marking technologies. The positive feedback received reaffirms our commitment to delivering top-notch solutions that cater to the evolving needs of our clients across various sectors.



CHECK OUR LINKEDIN PAGE  
FOR MORE POSTS



## NEWS FROM BRAND PORTFOLIO



## NEW LAUNCH

Exciting News from “The Mask Lab”! We are thrilled to announce the launch of our latest offerings, EyeFence™ and EarFence™, as part of our expanding portfolio of safety equipment. These cutting-edge products are designed to provide unparalleled protection for the eyes and ears, catering to the evolving needs of our valued customers. EyeFence™ and EarFence™ exemplify our commitment to innovation and excellence in safety solutions. As we continue to prioritize the well-being of our users, these additions to our product line-up reinforce our dedication to setting industry standards. Keep a close eye on these game-changing developments, and let's collectively spread the word about the enhanced safety measures offered by The Mask Lab.

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## FUN &amp; CULTURE



Mumbai



Guwahati



Guwahati

January was a month filled with camaraderie and team spirit at Control Print as we celebrated Republic Day in our H.O and organized an exhilarating cricket match at Guwahati. The Republic Day festivities showcased our collective pride as employees participated in engaging activities that fostered a sense of patriotism.

The cricket match at Guwahati brought together employees from various departments, creating an atmosphere of friendly competition and teamwork. These events not only added a dash of fun to our work routine but also exemplified Control Print's commitment to promoting employee bonding and a cohesive culture.